

Verus International



May 2020 Investor Presentation

Verus International, Inc. (OTCQB: VRUS)
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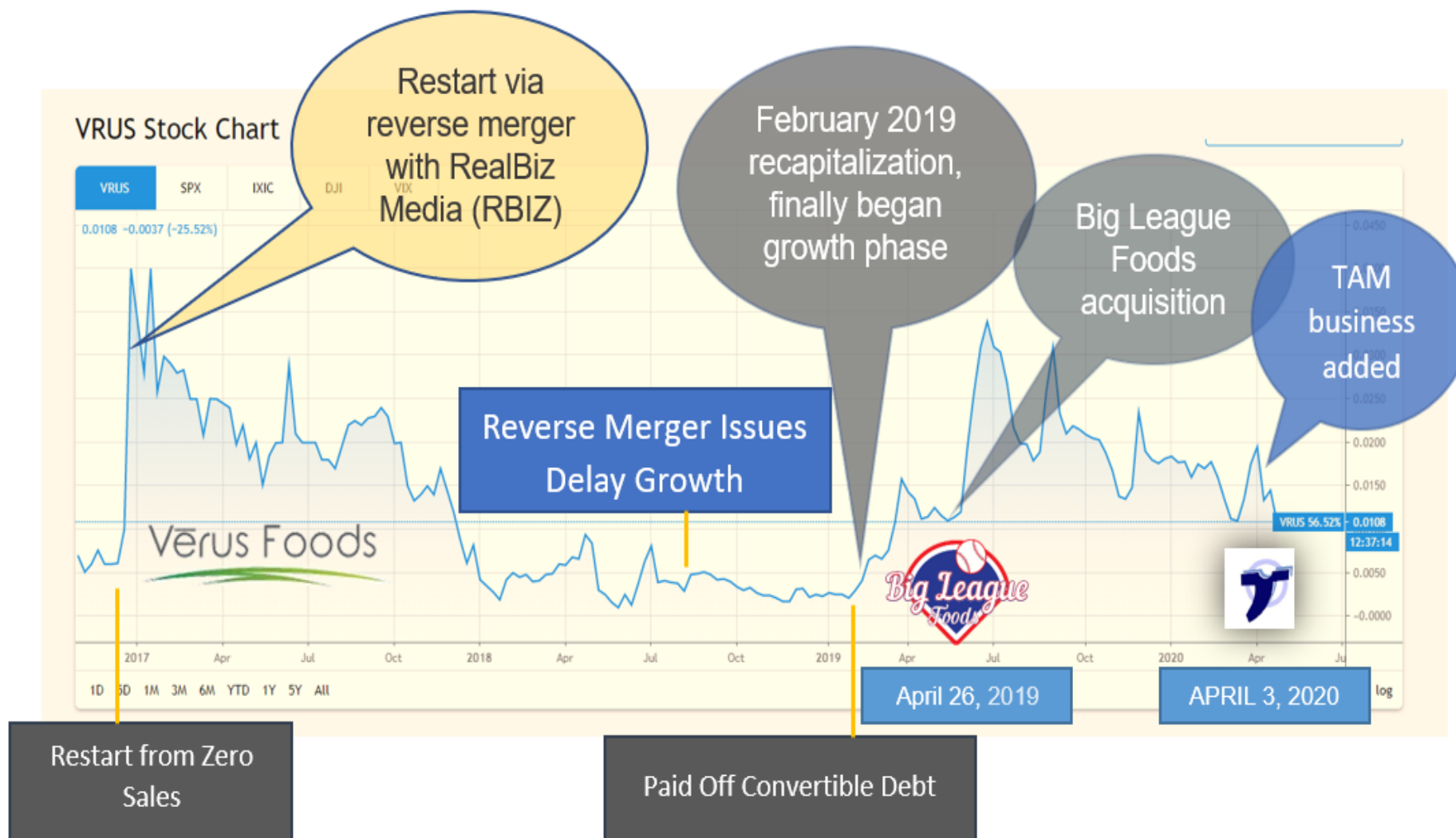
SAFE HARBOR STATEMENT

Forward-looking statements contained in this presentation involve risks and uncertainties, as well as assumptions that, if they never materialize or prove incorrect, could cause our results to differ materially and adversely from those expressed or implied by such forward-looking statements. Forward-looking statements may include, but are not limited to, statements relating to our outlook or expectations for earnings, revenues, expenses, asset quality, volatility of our common stock, financial condition or other future financial or business performance, strategies, expectations, or business prospects, or the impact of legal, regulatory or supervisory matters on our business, results of operations or financial condition.

Forward-looking statements can be identified by the use of words such as “estimate,” “plan,” “project,” “forecast,” “intend,” “expect,” “anticipate,” “believe,” “seek,” “target” or similar expressions. Forward-looking statements reflect our judgment based on currently available information and involve a number of risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. Factors that could cause or contribute to such differences will be discussed in the section titled “Risk Factors” in our future Form 10-Q and 10-K filings following our business transition and in any subsequent filings under the Exchange Act and in our other SEC filings. Additionally, there may be other factors that could preclude us from realizing the predictions made in the forward-looking statements. We operate in a continually changing business environment and new factors emerge from time to time. We cannot predict such factors or assess the impact, if any, of such factors on our financial position or results of operations. All forward-looking statements included in this presentation speak only as of the date of this presentation and you are cautioned not to place undue reliance on any such forward-looking statements. Except as required by law, we undertake no obligation to publicly update or release any revisions to these forward-looking statements to reflect any events or circumstances after the date of this presentation or to reflect the occurrence of unanticipated events.

TIMELINE: BUILDING REVENUE STREAMS

After resolving reverse merger delays, Verus has quickly developed three separate revenue sources.

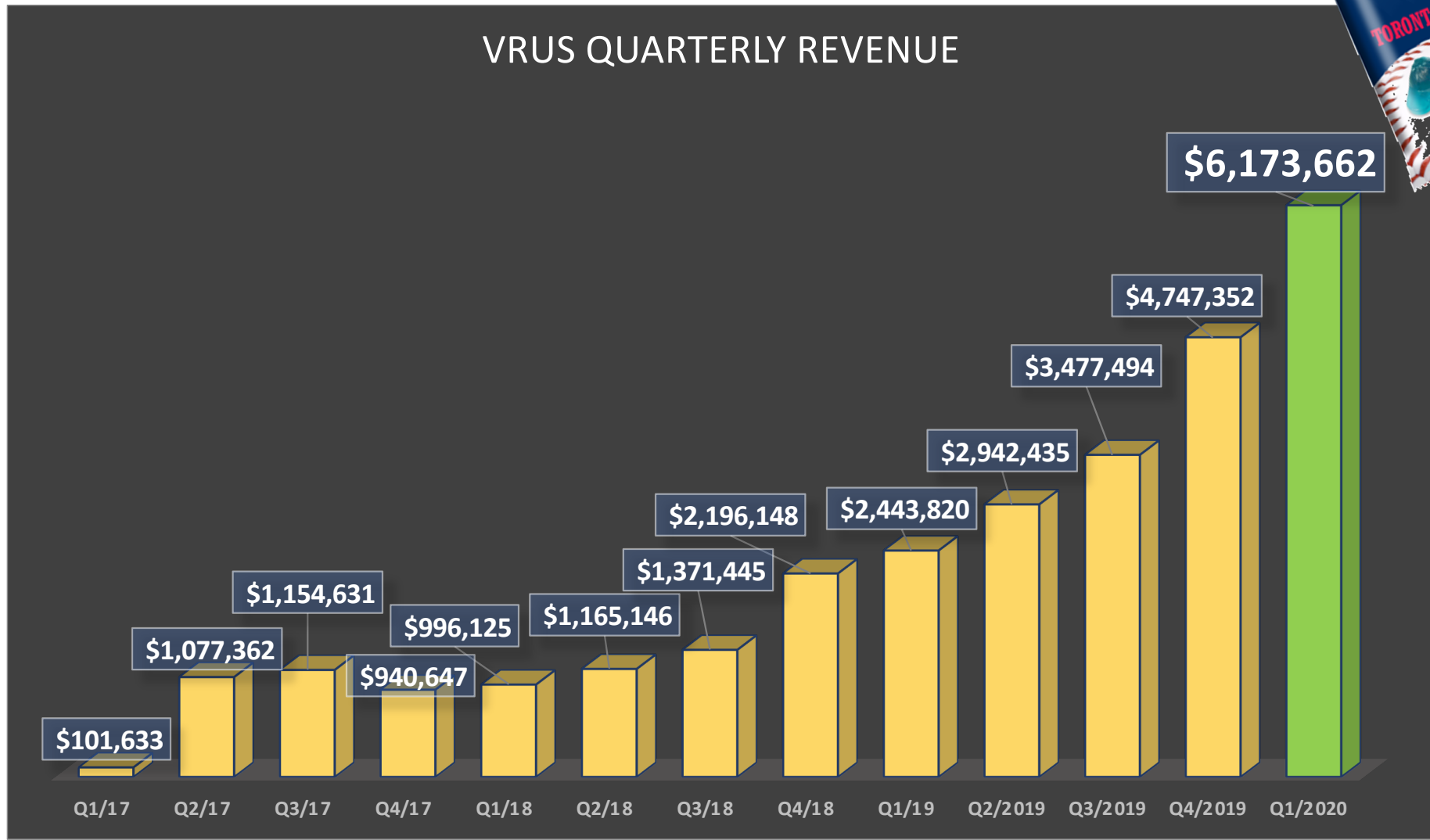


VERUS INTERNATIONAL: RECORD ANNUAL AND QUARTERLY GROWTH

Six consecutive quarters of 100%+ revenue growth.

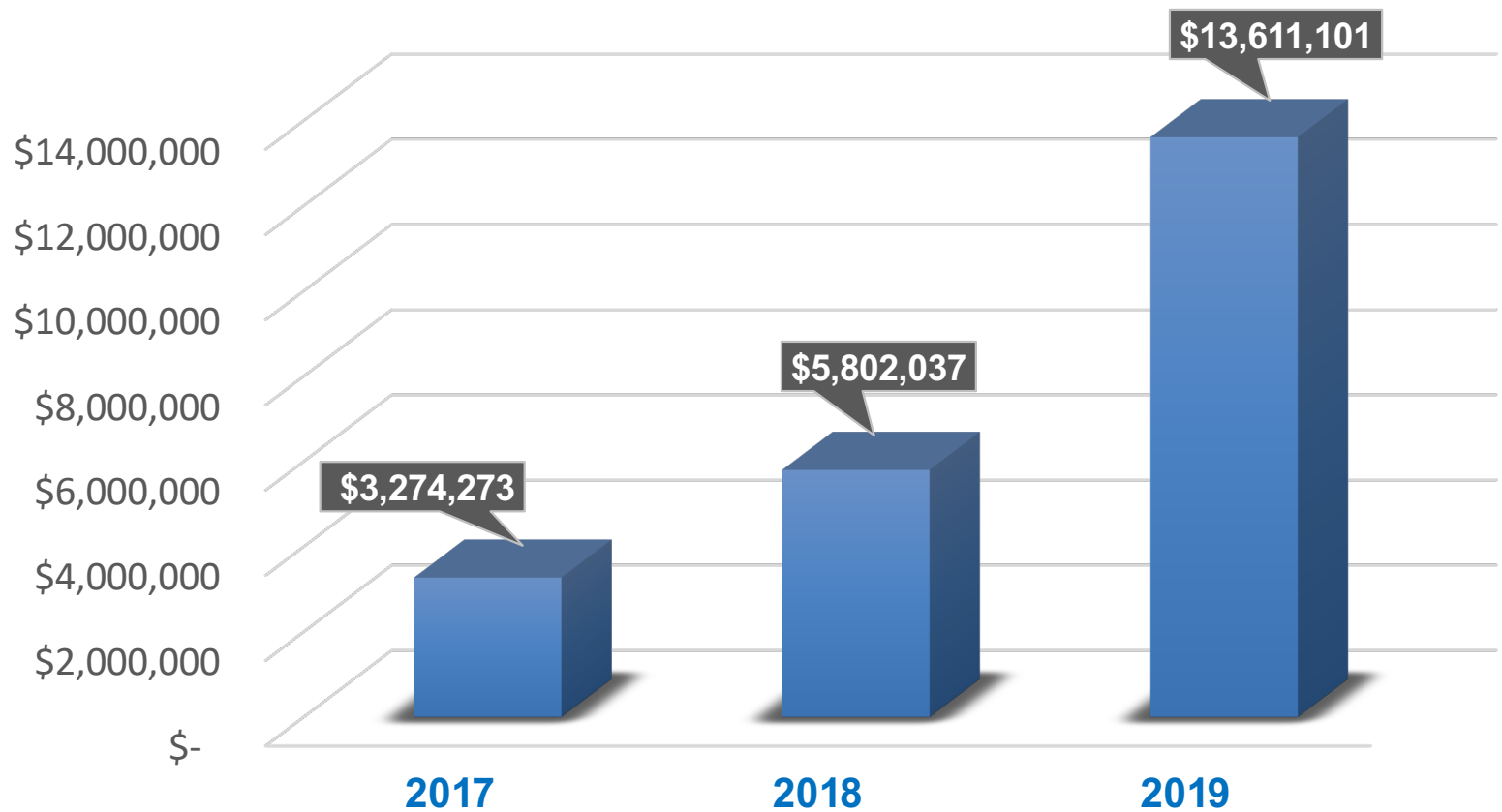


VRUS QUARTERLY REVENUE



THREE YEARS OF ANNUAL GROWTH

Verus Annual Revenue



Fiscal Year-End October 31st

FINANCIAL IMPROVEMENT

Verus generated triple digit revenue growth while undertaking a two-quarter product line redesign in the BLF Division.

	Fiscal 2018	Fiscal 2019				Fiscal 2020
	Q4/18	Q1/19	Q2/19	Q3/19	Q4/19	Q1/20
Revenue	\$ 2,196,148	\$2,443,820	\$2,942,435	\$ 3,477,494	\$ 4,747,352	\$ 6,173,662
Cost of revenue	1,941,452	2,077,467	2,490,130	2,984,240	3,994,576	5,040,105
Gross Profit	254,696	366,353	452,305	493,254	752,776	1,133,557
Operating Expenses	560,036	403,720	695,993	1,811,126	3,319,777	2,715,908
Operating (loss) income	(305,340)	(37,367)	(243,688)	(1,317,872)	(2,567,001)	(1,582,351)
Other (Expense) Income	(942,298)	(301,122)	2,408,302	(39,330)	(291,781)	(920,937)
(Loss) Income from continuing operations before income taxes	(1,247,638)	(338,489)	2,164,614	(1,357,202)	(2,858,782)	(2,503,288)
Income taxes	-	-	-	-	-	-
(Loss) Income from continuing operations	(1,247,638)	(338,489)	2,164,614	(1,357,202)	(2,858,782)	(2,503,288)
Net (loss) income	\$(1,247,638)	\$ (338,489)	\$2,164,614	\$(1,357,202)	\$(2,858,782)	\$(2,503,288)
Gross Margin	11.6%	15.0%	15.4%	14.2%	15.9%	18.4%

Record Gross Margin

THREE DISTINCT DIVISIONS

Verus has the ability to cross-border its brands, expanding the reach of promising company-owned lines or replicating products in additional geographies

Big League Foods North America

Divisions



The MLB licensed business (launched in 2019) has created interest from other professional sports leagues, including some with a global presence.

Verus Foods Middle East



Verus sells under a number of brands in the Gulf Cooperation Countries, in key categories such as meat and frozen vegetables.



Verus Cares Global



The market for biohazard protective gear is truly global.

GEOGRAPHIC FOOTPRINT

During 2020, Verus plans to enter selective North American, European, and Asian Markets.

Current Operations:
Maryland, USA
Philippines
Dubai, UAE
Singapore

Verus has significant experience selling into the Gulf Cooperation Council (GCC) countries via its operations in Dubai. This is one of the fastest growing food and consumer product markets in the world.

BIG LEAGUE FOODS DIVISION



Big League Foods (BLF) holds an exclusive license from Major League Baseball (MLB) for frozen desserts (ice cream) and confectionary (candy) products.

History:

- Initial shipments (July 2019) to 2,500+ retail locations
- 2020 target – 20,000+ stores
- Orders from first national (TJX Companies) and regional (Big 5 Sporting Goods) chains in Q1 2020

Acquired in April 2019, the BLF division is licensed to feature all 30 MLB teams, with no restrictions on geographic markets.



BIG LEAGUE FOODS – EXPANSION PLAN

Growth Drivers for 2020:

- Generate revenue over the course of the entire year via seasonal, promotional and holiday offerings



- *Opened an online store in April 2020*



- Introduced multiple display options to gain floor and counter space



- Rolled out new baseball-centric candy products and packaging
- Finalizing additional orders from national retail chains

	SUN	MON	TUE	WED	THU	FRI	SAT
FEB - MARCH 2020	23 CWS 1 MIL 8 LAA 15 LAD 22 CLE	24 TEX 2 LAD 9 CWS 16 CWS 23 CLE	25 LAA 3 SEA 10 SEA 17 SD 24 SD	26 SEA 4 CHI 11 SEA 18 SD 25 SD	27 ARI 5 MIL 12 SEA 19 CHI 26 SD	28 OAK 6 OAK 13 COL 20 TEX 27 TEX	29 SD 7 KC 14 SF 21 SF 28 SF



BIG LEAGUE FOODS: A BETTER PRODUCT LINEUP FOR 2020

From just 4 teams in 2019, now all 30 MLB teams

New, premium quality packaging

New candy shapes to differentiate our products



Merchandising options gain shelf space



PROFESSIONAL TEAMS: ACTIVE DISCUSSIONS WITH MAJOR SPORTS



In early April, Big League Foods signed an LOI with the National Hockey League (NHL), marking the second professional sports league in our expanding product line.



We are in active talks with NASCAR, NFL, NBA, and MLB organizations to feature teams – and for the first time – the likeness of selected players.



HIGH CONFIDENCE IN MULTIPLE SOURCES OF U.S. GROWTH

Verus has great visibility into 2021, based on existing channel fill for MLB-product alone. Wildcards, such as big-box orders could have a material impact on projections.

Factors:

- Verus has a sales agreement with only one national retailer (#16, TJX Companies)
- 34 of the top 50 retailers in the U.S. are potential customers for Verus's MLB products *(highlighted companies)*
- Big League Foods is in active sales discussions with top 100 retailers throughout the U.S.

Rank	Company	2018 retail sales (billions)
1	Walmart	\$387.66
2	Amazon.com	\$120.93
3	The Kroger Co.	\$119.70
4	Costco	\$101.43
5	Walgreens Boots Alliance	\$98.39
6	The Home Depot	\$97.27
7	CVS Health Corporation	\$83.79
8	Target	\$74.48
9	Lowe's Companies	\$64.09
10	Albertsons Companies	\$59.71
11	Apple Stores / iTunes	\$47.27
12	Royal Ahold Delhaize USA	\$43.80
13	Best Buy	\$39.19
14	McDonald's	\$38.53
15	Publix Super Markets	\$36.52
16	TJX Companies	\$29.59
17	ALDI	\$28.78
18	Dollar General	\$25.63
19	Macy's	\$24.90
20	H F. Ruff Grocery	\$24.02

VERUS FOODS: MIDDLE EAST DIVISION

The Verus Foods Middle East division owns multiple brands in staples such as meat and frozen foods.

Keys:

- In operation since company inception (2017), the Middle East division has contributed the majority of revenue to date.
- Primary sales in the GCC (Gulf Cooperation Council) countries of Bahrain, Oman, Saudi Arabia, and the United Arab Emirates.
- The Division has developed, but not yet fully launched additional product lines in popular food categories such as juice and condiments.



VERUS CARES DIVISION: NEW NON-FOOD CATEGORY

In Q1 2020, Verus entered the protective equipment market through the formation of its Verus Cares division – to develop both professional and consumer products.

Factors:

- Developing manufacturing footprint via 51% ownership of Philippines manufacturer (TAM); plus use of offshore OEM suppliers (Vietnam).
- First order was for disposable gowns.
- In first month in existence, highest and most global customer interest of any Verus division.



2020 M&A: TOP APPAREL MANUFACTURING INC. (TAM)



Philippines-based textile product manufacturing company.

TAM is an experienced design and manufacturing operation with significant expansion potential.



Key Attributes:

- Leading facility in its region, with 70+ employees and custom design capabilities
- Key product opportunity -- Reusable Washable N95 rated Respirator; BFE99|PFE99 & Activated Carbon filter (U.S. certified in 2018)
- **Open-ended opportunity for biohazard protective masks and apparel, in addition to other textile-based products. First stage of *Verus Cares* division.**



VERUS: TOP-TIER GROWTH IN THE MICROCAP SECTOR

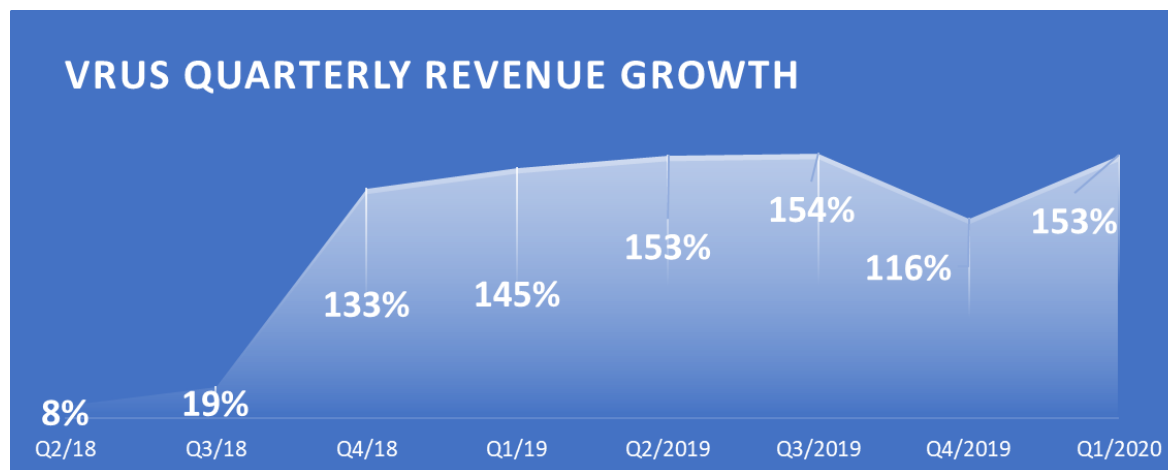
Verus is among the top ten fastest growth companies on the OTC market (<\$1B market cap) based on trailing 12-month revenue.

Three Uncorrelated Revenue Streams

- Verus now has three separate revenue streams in basic foods (Middle East), sports-team branded confections (U.S.) & protective gear (Global).

	Name	Symbol	(M)
8	BNK Petroleum Inc.	BNKPF	153.5
9	Emergent Capital	EMGC	143.75
10	Verus International	VRUS	141.63
	Ionix Tech	IINX	12
		POWER	

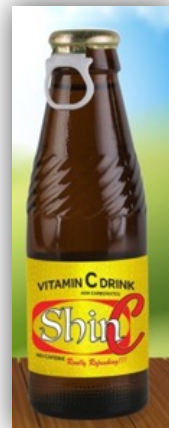
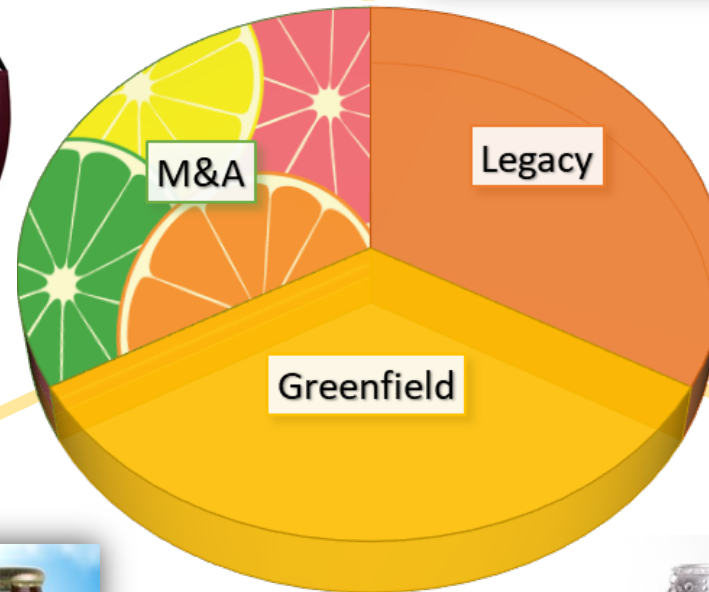
Source investing.com May 1, 2020



- Open ended growth potential in all markets
- Potential to expand all brands and product lines.

ONGOING PRODUCT LINE EXPANSION

Three Growth Engines: M&A (+ Partnerships), Greenfield (In-House), & Legacy Restarts



Focus is on adding branded, high margin products.

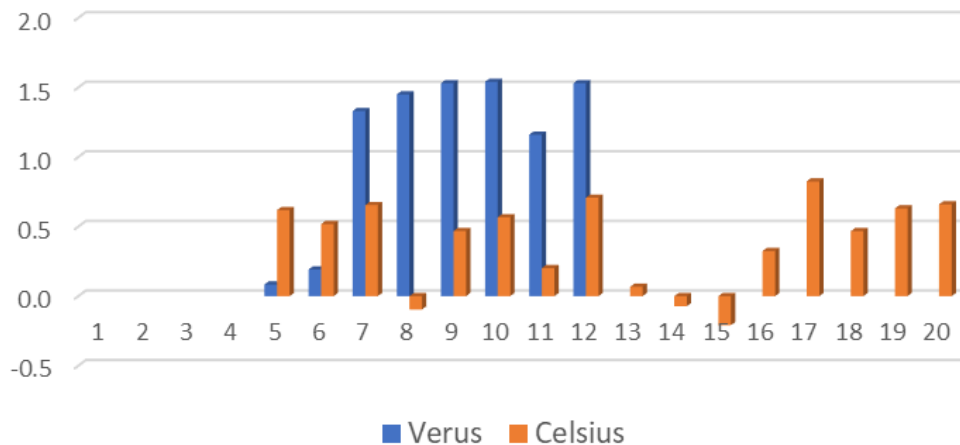
GROWTH COMPARISON: CELSIUS (CELH)

Verus is growing faster at this stage of its growth cycle than Celsius (CELH), one of the most successful uplists in the sector.

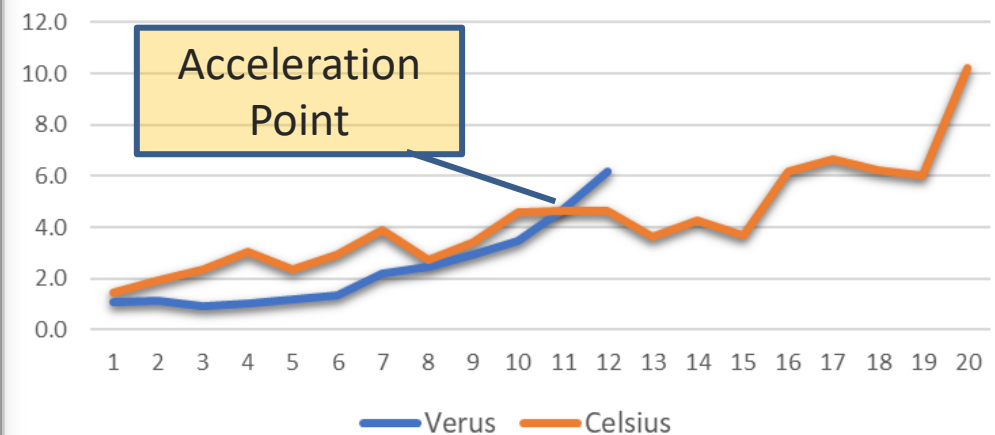
Quarter	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
Verus	1.1	1.2	0.9	1.0	1.2	1.4	2.2	2.4	2.9	3.5	4.7	6.2								
Growth					8%	19%	133%	145%	153%	154%	116%	153%								
Celsius	1.4	1.9	2.3	3.0	2.3	2.9	3.9	2.7	3.4	4.6	4.7	4.7	3.7	4.3	3.7	6.2	6.7	6.3	6.0	10.2
Growth					62%	52%	65%	-10%	47%	57%	20%	71%	7%	-7%	-21%	32%	82%	47%	63%	66%

\$millions (USD), quarterly % YOY

Quarterly Growth
Verus vs. Celsius

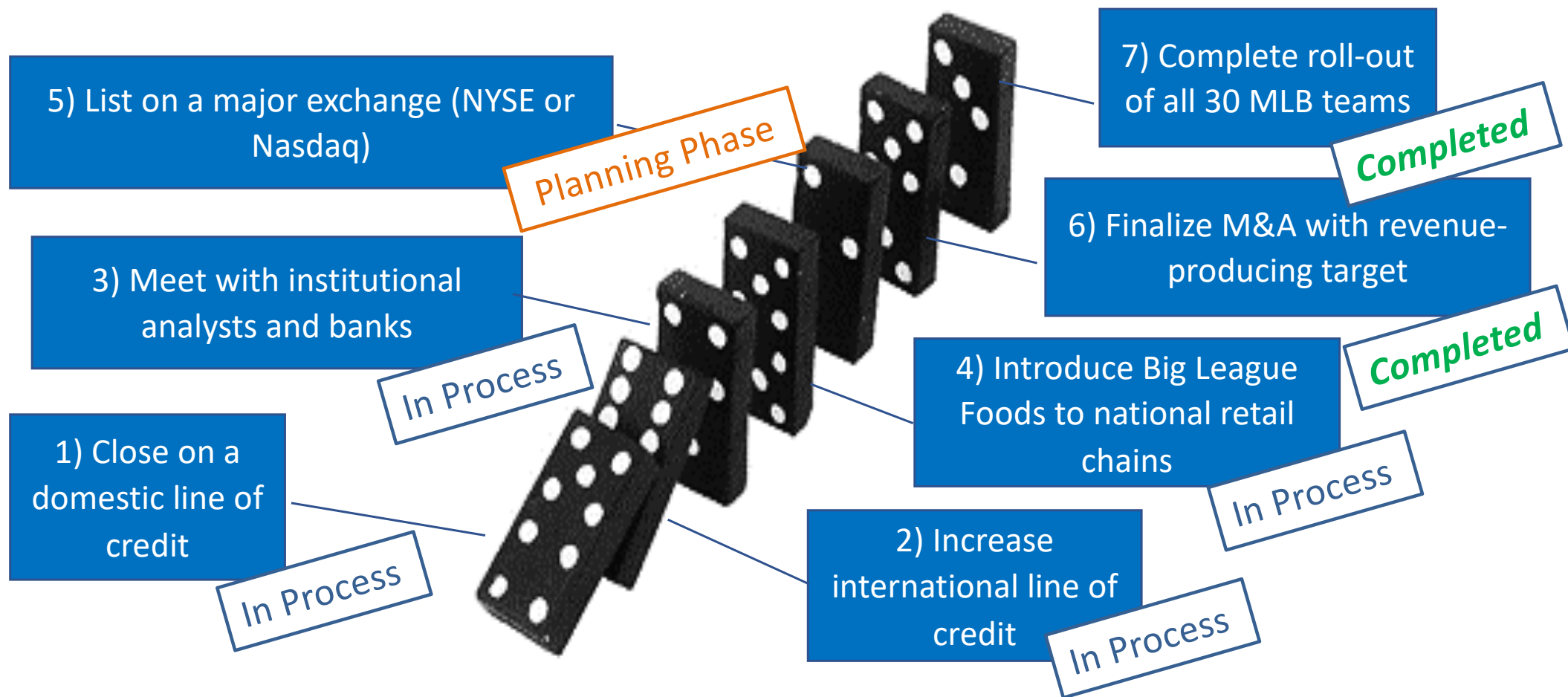


Quarterly Revenue Trajectory
Verus vs. Celsius



GOALS FOR 2020 CALENDAR

In 2020, Verus plans to expand its existing product lines, while also adding new products, geographies and categories in the CPG space.



MULTIPLE CATALYSTS ARE COMING

MLB products and Verus Cares will be the main growth drivers in 2020, with the potential for accelerated growth globally.

2020 Catalysts:

- ***New territories*** (and teams) for the MLB products -- open ended, current store penetration less than 1%
- ***Additional professional sports***, holiday themes, and regions
- Verus Cares -- ***RFQs*** on multiple continents, U.S. NIOSH application.
- ***Strategic M&A***, with a focus on growth
- Our brands need little promotion, so every \$1 in ***funding*** can generate as much as \$9 in annual revenue



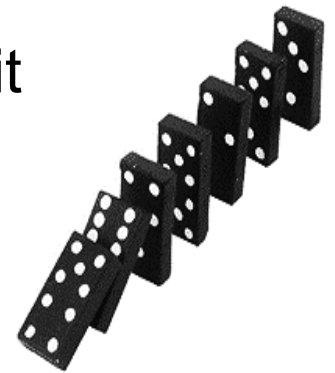
In December 2019, Verus leased space in Texas for a future manufacturing facility.

IMPORTANT METRICS FOR 2020

Verus will have its most diversified product line ever in 2020, with the ability to quickly deploy working capital to maintain triple digit revenue growth.



- M&A: revenue growth to date is nearly 100% organic, we are not a roll-up, but seek out triple-digit growth opportunities
- Tremendous pent up demand from retailers and professional sports that will reopen soon
- Vertical integration ready via future Texas plant start-up
- An open-ended story, with three uncorrelated growth drivers (GCC, Big League Foods, Verus Cares)



Despite disruptions to global business during the 2020 pandemic, Verus has the right product mix to maintain organic triple digit growth over the foreseeable future.



KEY EXECUTIVES



Anshu Bhatnagar

Chief Executive Officer

A food distribution veteran, Anshu previously founded and was CEO of a large international food products company focused on the MENA region. Prior to starting Verus, he was also a Managing Member of Blue Capital Group, a real estate oriented Multi-Family Office focused on millions of square feet of office, residential, and hotel space. He has also owned, operated and exited other successful businesses.



Chris Cutchens

Chief Financial Officer

Chris Cutchens previously served as the Managing Partner of Cutchens Group, LLC, which specialized in operational and financial services for public and private companies. His prior public experience includes senior positions at companies such as Watsco, Inc. (NYSE: WSO), Carrier Enterprise, LLC (subsidiary of Watsco), and MarineMax, Inc. (NYSE: HZO). Chris holds a Bachelor of Science degree in accounting and a masters degree in accounting information systems. Chris is a CPA licensed in the state of Florida.



Anders Gratte

President Verus Cares

Anders Gratte brings a wealth of international experience to Verus. In addition to being a co-owner of the recently added TAM facilities, he is also a board member or co-owner of nearly a dozen other companies, including Brainville, the #1 marketplace for Nordic contractors and freelancers. His other businesses are in green technology, gaming, IT consulting and security, and cashless beverage dispensing. Anders has global reach, with current interests in Sweden, Denmark, South Africa, the Philippines, UK, and the U.S.



Jim Wheeler

President Big League Foods

Founder of the Big League Foods Subsidiary, Jim has more than two decades of experience in the food industry and has held CEO or other executive positions at seven food-related companies. His experience includes both product development and operations. Jim is responsible for all aspects of the MLB-branded product roll-out.

BOARD OF DIRECTORS



Anshu Bhatnagar

Chairman

A food distribution veteran and previously founded and was CEO of a large international food products company focused on the MENA region. Prior to joining RealBiz, Mr. Bhatnagar was also a Managing Member of Blue Capital Group, a real estate oriented Multi-Family Office focused on millions of square feet of office, residential, and hotel space; and investment in operating businesses. He has also owned, operated and exited other successful businesses.



Michael O’Gorman

Board Member

CEO of Crassus Holdings, Ltd, specializing in all- natural, healthy food and consumer products. Over 35 years of successful food brokerage, manufacturing, project management, finance and legal experience in the international arena. He also previously served as Chief of Staff in both the House of Rep. and Senate. He has operated a 252-acre farm where he raised both crops and Black Angus cattle; and worked at major international law firms.



Thomas Fore

Board Member

A multi-faceted entrepreneur and executive with experience in numerous categories of business, including real estate, media, personal care products and fashion. He is currently CEO of Sora Development, an award winning real estate development firm. His other roles include CEO of Tiderock Media and founder and board member for Digital2go. Mr. Fore is also involved as an advisor and partner in numerous other enterprises in media, real estate and consumer products.

In the second half of 2020, Verus intends to add additional independent board members in preparation for an eventual uplist to a major exchange.

CONTACT INFORMATION

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